



2018 GSRC Exhibitor Information

Register Today to Exhibit at the Winter and Summer Meetings!

For the first time ever, the Winter Forum is being held in Atlanta! Previously in Macon, the meeting attracted over 150 respiratory therapists and over 130 respiratory therapy students in programs across the state. We believe the move to Atlanta will increase attendance EVEN MORE!

The Summer CE Meeting hosts 200+ therapists over three days in historic Savannah, GA.

Exhibit Hours*

| | | | |
|--|---|---|---|
| Winter Clinical Symposium February 16, 2018 Marriott Buckhead Hotel & Conference Center | | Summer CE Meeting July 11-13, 2018 Marriott Savannah Riverfront | |
| Friday, February 16th | | Wednesday, July 11th | |
| 6:00am-7:00am | Exhibitor Set-Up | 9:00am-2:00pm | Exhibitor Set-Up |
| 7:00am-8:00am | Registration & Breakfast with the Vendors | 3:00pm-7:00pm | 3:00pm-3:30pm Exhibit Visitation 5:30pm-7:00pm Welcome Reception |
| 10:20am - 11:00am | Break with the Vendors | Thursday, July 12th | |
| 11:50pm-12:10pm | Visit the Vendors | 7:00am-7:00pm | 7:00am-8:00am Breakfast in Exhibit Hall 10:00am-10:45am Morning Break 2:45pm-3:30pm Afternoon Break |
| 12:10pm-1:00pm | Lunch in the Conference Center Cafeteria | Friday, July 13th | |
| 2:40pm- 3:00pm | Break with the Vendors | 8:30am-10:00am | 8:30am - 10:00am Manager's Breakfast *optional add-on |
| Dedicated Exhibit Time: 3.5 hours (Plus lunch time to socialize with attendees!) | | Dedicated Exhibit Time: 6 hours Plus up to 4 hours of networking time! | |

*Exhibit Hours are subject to change. Please check the GSRC website at gsrc.org or meeting-specific and current exhibitor information.



SPONSOR FEES & BENEFITS

| SPONSOR LEVEL | Winter Meeting | Summer Meeting | Bundle |
|---------------|----------------|----------------|--------|
| Diamond | \$900 | \$1200 | \$1975 |
| Platinum | \$700 | \$900 | \$1500 |
| Gold | \$500 | \$750 | \$1225 |

| SPONSOR LEVEL | BENEFITS |
|-----------------|--|
| Diamond | One skirted exhibit table Registration for up to 4 representatives <i>(add one additional representative for \$100 per meeting)</i> Six months advertising on GSRC website Recognition as a Diamond Sponsor in meeting materials & signage |
| Platinum | One skirted exhibit table Registration for up to 3 representatives <i>(add one additional representative for \$100 per meeting)</i> Two months advertising on GSRC website Recognition as a Platinum Sponsor in meeting materials & signage |
| Gold | One skirted exhibit table Registration for up to 2 representatives <i>(add one additional representative for \$100 per meeting)</i> Recognition as a Gold Sponsor in meeting materials & signage |

| ADDITIONAL SPONSORSHIP OPPORTUNITIES | FEE |
|---|--|
| Lip Sync Battle Sponsor <i>(winter meeting only)</i> <ul style="list-style-type: none"> •Special recognition in printed meeting materials, on the meeting app, and during the sponsored event •Signage with company logo during event •Company logo featured on DJ station •Company representative can “MC” the event if they’d like! | \$800 |
| Coffee Sponsor <ul style="list-style-type: none"> •Special recognition in printed meeting materials and meeting app •logo on cocktail napkins at beverage stations throughout the meeting •Signage with company logo at coffee stations at all times | \$1000 @ Winter \$1500 @ Summer |
| Reception Sponsorship <i>(Reception Sponsorships limited to the summer meeting only - first come, first served)</i> <ul style="list-style-type: none"> •Special recognition in printed meeting materials, on the meeting app, and during the sponsored event •Signage with company logo during event •Customized cocktail napkins with company logo during event •Company logo on drink tickets during event | \$800 |

Onsite Oxygen and Electricity Information

Onsite oxygen and air cylinders provided directly by AirGas.

Requests must be received no later than **2 weeks** prior to the meeting.

To reserve equipment, email Christa Forrester at christa.forrester@airgas.com

Order electricity for your booth directly from the hotel.

Individual venue order forms can be found at the end of this Exhibitor Prospectus.

GSRC can not guarantee your booth will be placed near a power source without this order form.



GSRC 2018 Winter & Summer EXHIBITOR REGISTRATION

COMPANY NAME: _____

CONTACT PERSON: _____

EMAIL: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ FAX: _____

LIST COMPETITORS: _____

Contact information for individual representatives will be used for the printing of meeting name badges and to keep GSRC records current.

REPRESENTATIVE 1: _____ EMAIL: _____
On-site Contact Required

REPRESENTATIVE 2: _____ EMAIL: _____
Required

REPRESENTATIVE 3: _____ EMAIL: _____
Required

REPRESENTATIVE 4: _____ EMAIL: _____
Required

REPRESENTATIVE 5: _____ EMAIL: _____
Required

We will provide a door prize for: Winter Summer

Any representative who intends to claim CRCE credit, must also register as a meeting attendee.

WINTER MEETING

SPONSOR LEVEL : GOLD \$ _____

PLATINUM \$ _____

DIAMOND \$ _____

Includes one meeting packet per booth & registration for allotted representatives

TOTAL: \$ _____

SUMMER MEETING

SPONSOR LEVEL : GOLD \$ _____

PLATINUM \$ _____

DIAMOND \$ _____

Includes one meeting packet per booth & registration for allotted representatives

TOTAL: \$ _____

MEETING BUNDLE

SPONSOR LEVEL : GOLD \$ _____

PLATINUM \$ _____

DIAMOND \$ _____

Includes one meeting packet per booth & registration for allotted representatives

TOTAL: \$ _____

ADDITIONAL SPONSORSHIP OPPORTUNITIES

ADDITIONAL REPRESENTATIVE \$ _____
 Winter Summer

LIP SYNC BATTLE SPONSOR \$ _____
Winter Only

RECEPTION SPONSOR \$ _____
Summer Only

COFFEE SPONSOR \$ _____
 Winter Summer

TOTAL: \$ _____



PAYMENT INFORMATION

REGISTRATION GRAND TOTAL: \$ _____

PAYMENT INFORMATION

Payment is due in full no later than 30 days prior to the meeting start date.

Failure to remit payment or provide documentation of intent to pay forfeits your space in the exhibit hall.

CHECK (enclosed)

CREDIT CARD (complete below)



Cardholder Name _____

Card Number _____ Exp. Date _____ CVV# _____

Billing Address _____

if different from contact address

Billing City / State / Zip _____ Signature _____

**RETURN YOUR COMPLETED REGISTRATION FORMS TO THE GRSC EXECUTIVE OFFICE:
2700 Cumberland Pkwy., Suite 570, Atlanta, GA 30339 or Fax: (404) 299-7029**

I, acting on behalf of the above-mentioned company, request the rental of an exhibit booth(s) as described above. My company agrees to pay the Georgia Society for Respiratory Care the established fee for each booth on or before February 1, 2018 (winter only or bundle) OR June 20, 2018 (summer only). The above mentioned company, in renting the booth(s), assumes the entire responsibility and liability for losses, damages, and claims arising from injury to persons or damage to equipment, displays, or other property brought upon the premises of the Macon Marriott City Center and/or Marriott Savannah Riverfront and will hold harmless the GSRC, their agents, servants, and employees from any and all losses, damages, and claims. I am authorized to obligate the above named organization.

Signature _____ Date _____

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CONTACT US

2700 Cumberland Pkwy., Suite 570
Atlanta, GA 30339
(T) 404.299.4641
(F) 404.299.7029
arianna@gsrc.org



EXHIBITING GUIDELINES

DOOR PRIZES

To encourage exhibit visitation and engagement, attendees will receive an “exhibitor passport” that exhibitor representatives will initial upon visitation to their table. Completing the passport card makes the attendee eligible to win door prizes that will be drawn during the meetings. Exhibitors are welcome and encouraged to provide door prizes for this purpose, as allowed by corporate policy. You can choose to offer the prize to attendees who visit your table (use your own “fishbowl”) or to all attendees who submit their passport card. **If you have a prize to offer, please notify GSRC in advance and deliver it to GSRC staff on-site at the registration table.**

COMPRESSORS ARE ALLOWED

If needed, AirGas will provide oxygen and air cylinders. These arrangements are made directly with AirGas through (christa.forrester@airgas.com) and must be made **no later than two weeks prior to the meeting**. All cylinders containing compressed gases, whether medical or industrial, must be secured by a stand or cart (to prevent possible tip over) or laid horizontally on the floor. Exhibitors not complying with this regulation will not be permitted to keep cylinders in the exhibit hall. All exhibits requiring the use of compressed gases shall comply with all NFPA and local fire code safety regulations. GSRC and AirGas can not guarantee access to equipment unless arrangements are made prior to arrival at the meeting.

ELECTRICAL SERVICE

Please evaluate your electrical requirements and **make arrangements prior to each meeting**. Electrical requirements are arranged directly with the hotel; please see the attached hotel’s AV Request Form for details. GSRC can not guarantee access to a power outlet if the need for electricity is not indicated on the exhibitor registration form prior to arrival at the meeting.

USE OF EXHIBIT SPACE

Sub-letting your booth with another company is strictly prohibited. Companies wishing to reserve a block of exhibit spaces for different representatives at different times to work the booth may do so, provided they supply a list of all vendors assigned to each booth space at the time of registration. Please list this on the registration form under the “representative” section.

CONCURRENT EXHIBITOR EVENTS

No exhibitor may hold any program, meal, or entertainment event at the same time as the association’s sponsored events are scheduled. However, there are no restrictions on exhibitors providing dinners and events, on-site or off-site, during “free” times.

LOSS OR DAMAGE OF MATERIALS

Each exhibitor must take provision for safeguarding of his/her goods, materials, equipment and booth displays at all times. GSRC is not responsible for loss or damage of any material by any person or for any cause.

CANCELATION POLICY

Exhibit space may be cancelled up to four weeks prior to the meeting. All cancellations must be submitted in writing (mail or email) and will not be accepted by telephone. An administrative fee of \$200 for the winter meeting or \$350 for the summer meeting will be charged on any cancellation after the specified date below. If a company fails to attend without written notice they will be considered as a “No show” and will not receive a refund.

Winter meeting cancellation date: Friday, January 26, 2018

Summer meeting cancellation date: Friday, June 22, 2018